

Keys for Success with BAMit and your Organization

EDUCATION

1. When launching, be clear to explain what BAMit is, how to use it, and stress the importance of using your specific referral code when downloading the app. Remind your donors that they need to complete their download by verifying through an email BAMit will send them. It may go to spam so be sure to check.
2. You will also want to educate your donors on how to link an elidgble card. Registering a user's elidgble card is not mandatory but it allows them to take advantage of more deals.
3. Deals on the app can be redeemed in two ways and must be redeemed accordingly:
 - a. **Receipt Scan:** The user purchases from a BAMit business then, using the app, scans their receipt to complete the deal.
 - b. **Card Link:** Shoppers must pay using the elidgble linked card they registered in the app at BAMit businesses offering card link deals.
4. Informational video to educate your users on what BAMit is and how to use it: <https://www.youtube.com/watch?v=mE5-DBahU20>

USAGE

1. Keep BAMit top-of-mind for your donors, especially at the inception. The more your donors shop using BAMit, the more funds you will raise. Once BAMit becomes a habit, you will be on your way to a reliable revenue stream that accrues 365 days a year.
2. Keep your donors informed about new businesses that have joined and call out BAMit businesses who are relevant to what is going on.
Example: Springtime? Send out an alert that International Garden Center is offering 15% cash back for you to stock up on gardening supplies.
3. Use BAMit businesses to keep your organization running. Ideas Include; *Catering Events – Repairs - Event services – Printing. These needs can be met with BAMit businesses which will help you generate funds back to your school.*
4. Encourage your entire organization to do the same for their homes and small businesses.

HOST FUNCTIONS

1. Set up functions at BAMit businesses for your organization. Mom's night out, Men's Club meetings, Sports Team dinners and the like can be fun and beneficial when you host at a BAMit business. Remind everyone to execute their BAMit deal before you leave so you can take advantage of the savings AND the donation.

INVITE

1. Continue to invite donors/shoppers to download BAMit with your organization's referral code. Explain why it is important to use BAMit year-round for their everyday needs.
2. Encourage everyone to invite their friends and family to the BAMit app. Make downloading BAMit with your referral code an automatic part of the welcome process to your organization.



REFER

1. Take advantage of the business referral program to increase earnings. Give your donors the opportunity to refer businesses they are familiar with and know can benefit from listing on BAMit.

LIKE

1. Encourage donors to like BAMit on Facebook and Instagram to stay informed about who is on BAMit, what they are offering and any related special events that may be happening in our community.
2. New businesses are added all the time. Staying up to date on social media keeps the entire organization, and its participants, raising funds.

CELEBRATE

1. Give updates on your success with BAMit. Thank your donors for their participation and remind them by using BAMit they are not only supporting your organization; they are also supporting their community. It feels good to make a difference. Celebrate it!